



Pigments for Coatings

See The Difference We Make

7422

Quinacridone Magenta 122
Pigment Red 122

Highly transparent magenta
organic pigment

Excellent fastness & durability
properties

Intense visual appearance in special
effect coatings due to exceptional
transparency & chroma

Specifically designed for automotive
applications



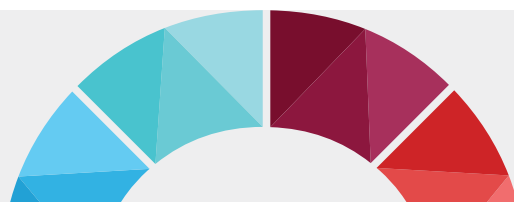
Applications

- Architectural Water & Universal ○
- Architectural Solvent ○
- Industrial Fast Air Drying ●
- Industrial Oven Cured ●
- Coil Coatings ○
- Automotive Coatings ●
- Powder Coatings ○

RECOMMENDATIONS: ● Frequently Used ○ Limited Use ○ Not Normally Used

ISO 9001
ISO 14001

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Quinacridone Magenta 122
Pigment Red 122

CHEMICAL CLASS
QUINACRIDONE
C.A.S. # 980-26-7
CONSTITUTION NO. #73915

7422 is a highly chromatic, transparent, **blue-shade red** pigment that is designed for use in automotive coatings especially with special effect metallic finishes.

Key Benefits

- High-performance magenta pigment designed to have high chroma and transparency (See Chart A)
- Universal grade - recommended for both water & solvent borne automotive coatings
- 7422 has very low, stable viscosity in waterborne coating systems (See Chart B)
- Excellent fastness & durability properties (See Product Characteristics Table)
- Good rheological stability in both water and solvent based systems

This product range is supported by:

DCL's global presence

DCL's technical service and support

Local warehousing capabilities that ensure on-time delivery

DCL's ability to consistently deliver quality products

PRODUCT CHARACTERISTICS	
	7422
Specific Gravity	1.40
Oil Absorption	60
Weatherfastness	
Masstone	5
Tint	4
Heat Resistance	120°C/10 minutes

LEGEND: 1 - Poor 2 - Fair 3 - Good 4 - Very Good 5 - Excellent

WEATHERFASTNESS: 1 - Severe Change In Shade 5 - No Change



See The Difference We Make



Shade Indicator



CHART A:
CHROMA COMPARISON OF PR.122 GRADES

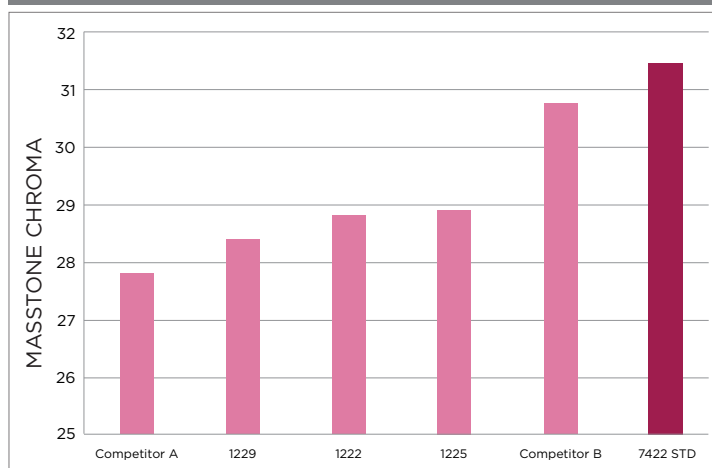
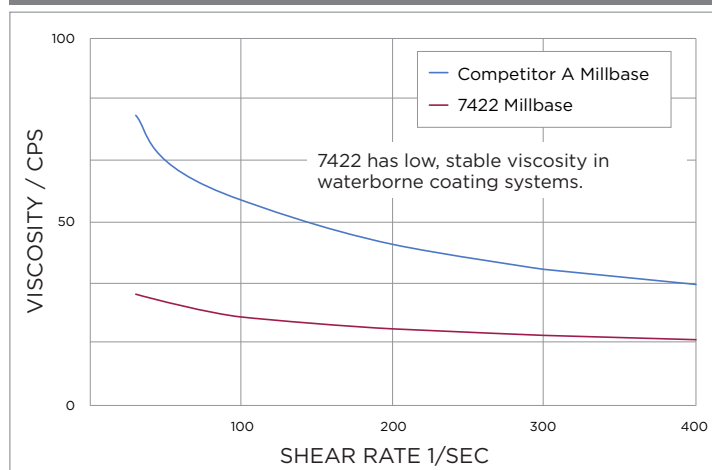


CHART B: WATERBORNE MILLBASE VISCOSITY



ISO	9001
ISO	14001

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